



CENTRE FOR EUROPEAN STUDIES

ALEXANDRU IOAN CUZA UNIVERSITY of IAȘI



**EURINT
2017**

**INTERNATIONAL CONFERENCE
PROGRAMME**



**EUROPEAN UNION AT CROSSROADS:
BUILDING RESILIENCE IN TIMES OF CHANGE**

EURINT 2017 | May 19 - 20 | Iași - ROMANIA

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ORGANISER:

**CENTRE FOR EUROPEAN STUDIES
„ALEXANDRU IOAN CUZA UNIVERSITY” OF IASI - ROMANIA**



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ABOUT EURINT CONFERENCE SERIES

The EURINT conference series was launched by the Centre for European Studies in 2013 in the frame of the Jean Monnet Life Long Learning Programme. Since 2013 the EURINT conference has established itself as one of the most visible academic events in field of European Studies from Central and Eastern Europe and in this regard we are pleased to have managed to develop it into a traditional conference series. The EURINT conference package addresses those who show a genuine interest in enhancing their research skills in European Studies and in contributing to developing a transnational network of contacts and cooperation focusing on Central and Eastern Europe. EURINT Conference series usually comprise keynote lectures, panel debates involving international academic experts, followed by intensive Q&A sessions. The audience is strongly encouraged to take the floor and challenge speakers with their own views and reflections of the topic and, thus, add up to the debate. The academic programme also includes parallel academic sessions where conference participants (researchers, students, young professionals, etc.) are expected to deliver presentations of their most recent research. Thanks to a strong international presence, presented papers will benefit from invaluable discussion and feedback. Iasi is one of the easternmost cities of the European Union, a very important academic centre for Romania and also a cradle of Romanian history and culture. Our city could not only serve as a bridge between the West and East, but also as a starting point for developing stronger connections between our country, the European Union and our Eastern European friends from the neighbourhood.

EURINT 2017 CONFERENCE RATIONALE

Today's European Union (EU) is being confronted with both economic and political challenges. The economic challenges are associated with the post-crisis recovery, while the political challenges stem from the rise of nationalism which has recently hit the EU. Against this background, the Centre for European Studies within Alexandru Ioan Cuza University, is organizing the sixth edition of EURINT, which will focus on the resilience capacity of the EU to react to these challenges. Resilience is a concept which has increasingly been used in the general public discourse, as well as within the EU debates in relation to economic development, but also to the security and defence issues. Moreover, various organizations and agencies, research institutes and experts in various areas are proposing resilience analyses as being the most appropriate alternative to replace other key concepts in designing the European and national policies. This is due to the resilience capacity to accommodate the multitude of factors and conditions that influence long-term growth and development in a systemic approach. After the recent economic crisis, most of

the European countries did not manage to get back on the growth path, and they are still facing a sluggish growth. Understanding the factors that foster / undermine economic resilience is the key to a faster recovery. Besides the economic issues, further challenges have emerged, testing the EU's cohesion. The refugee crisis forced the EU to deal with huge refugee inflows escaping conflict in their country, which has generated internal concerns over how to deal best with resettling people. Soon after, the Brexit referendum has further challenged the EU's internal stability and questioned the viability of the European project on the long-term. Therefore, faced with the current economic crisis affecting the European economies, and considering the pitfalls of the overall integration process and its own legitimacy, the Union itself must become not only 'smarter', more inclusive and more sustainable, but also more resilient, more capable of reacting to different internal and external shocks.

General topics

The relevance of the resilience concept for developing EU and national policies

Research themes: Empirical methods for assessing the resilience capacity; Developing new approaches for the resilience capacity analysis; Building resilience for a more reacting Europe; East vs. West – a spatial approach on resilience; the normative role of resilience - enclosing resilience on policy design; How can resilience guide the action of the EU?

The resilience of EU actorness

Research themes: European Neighbourhood Policy, Eastern Partnership, EU- USA relations, EU – Russia relations, etc.

How can the EU kick / bust its sluggish economy?

Research themes: How can the EU boost its competitiveness?; Reducing the administrative burden and increase the EU funds effectiveness; Reducing the young population unemployment by easing their transition to the labour market; Reducing the Brexit shock spread effects; Fighting for the free trade (signing the TTIP); Reducing regional development gaps across the EU

PRACTICAL INFORMATION

VENUE

The registration, the opening ceremony, panels and parallel sessions will be held in buildings „A” and „I” of Alexandru Ioan Cuza University (11, Carol I Bd.) - see the map on the back cover of the brochure.

- **A Building** (11, Carol I Bd.):
 - *Hall of the lost steps / Sala pașilor pierduți* (1st floor): Registration,
 - *Aula Magna* (1st floor): Opening ceremony, Keynote lecture, EURINT Talks
- **I Building** (19, Carol I Bd.):
 - I.1, I.2, I.3, I.4 (1st floor): Parallel sessions

REGISTRATION DESK

Our colleagues will be happy to register you on Friday, 19 May, starting from 8:00 AM at the **EURINT Registration Desk (clearly signalled)** situated in the *Hall of the lost steps* of the Alexandru Ioan Cuza University. You will be provided with a **conference package**, which will include the final programme, list of speakers and participants and other related materials. We kindly ask you **to wear your badge at all times**. Access to the conference floor will only be permitted to those wearing their badges.

PRESENTATION

The panels will be chaired by external scholars. Each participant will have 15 minutes for the presentation. Chairpersons will be strict on time. Paper discussions will take place after each presentation. We strongly encourage you to prepare a PowerPoint for your presentation (we recommend to have a *.pdf* version of your presentation). Computers will be available in each panel room. Presentations will be uploaded on computers before the start of the session. Our staff will provide you with technical support.

LOGISTIC

If you have any queries about the conference or you need other practical information (taxis, restaurants, tourist information), the team is there to assist you.

SOCIAL PROGRAMME OVERVIEW

University library

You are warmly welcome to explore [„Gh. Asachi” Library Tour](#). The Library has been selected among the most beautiful 25 libraries in the world, according to an online international survey.

The tour will be organised Friday, 13.30-14.00. The starting point of the tour will be clearly signposted in the *I Building*.

Sightseeing tour of Iași (walking tour)

You are all warmly welcome to explore the historical centre of Iași on a guided sightseeing tour which will start at 16.00, 20 May (Saturday), departure point: *I Building*.

Lunch

Lunches on Friday and Saturday will take place in the *I Building*.

Conference dinners

Dinner on Friday (19 May), will take place at **Panoramic Restaurant** (13th floor of Unirea Hotel, 5 Unirii Square, Iași). Departure from *I Building*, 19.30 (on foot).

CONFERENCE PROGRAMME

19 May

- | | |
|--------------------|---|
| 08:00 | Registration of participants
Hall of the lost steps - A Building |
| 09:00-09:30 | Opening Ceremony of the European Week at Alexandru Ioan Cuza University of Iași (in Romanian language, simultaneous translation available)
Aula Magna* - A Building |
| 09:30-10:30 | European Week at Alexandru Ioan Cuza University of Iași Keynote lecture (in Romanian language, simultaneous translation available)
Aula Magna - A Building |
| 10:30-11:00 | Coffee Break & Refreshments / Networking opportunities
Hall of the lost steps - A Building |
| 11:00-11:15 | EURINT 2017 Opening ceremony (in English)
Aula Magna - A Building <ul style="list-style-type: none">○ Gabriela Carmen PASCARIU, Director of the Centre of European Studies |
| 11:15-12:45 | EURINT Talks: Panel on the EU resilience (in English)
Aula Magna - A Building |
| 13:00-14:00 | Lunch Building* |
| 14:00-18:00 | Parallel sessions Building |

* see the map on the back cover of the brochure

- 14:00-18:00** | **WORKSHOP** *Core – Periphery Patterns across the European Union: Case Studies and Lessons from Eastern and Southern Europe*
I Building, Room I.4
- 16:00-16:15 | Coffee break I Building
- 20:00** | **Dinner** - *Panoramic Restaurant (Unirea Hotel)*
Departure from I Building, 19.30

20 May

- 10:00-13:00** | **Parallel sessions**
I Building
- 13:00-14:00** | **Lunch**
I Building
- 14.00-16:00** | **Parallel sessions**
I Building
- 16:00-18:30** | **Sightseeing tour of Iasi**
Departure from I Building (walking tour)

EURINT TALKS Panel on the EU resilience

🕒 Friday, 19 May | 11.00 – 12.45 | Aula Magna - A Building

- ❑ **Dr. Nicu POPESCU**, European Union Institute for Security Studies, Paris, France
- ❑ **Mr. Alexander McLACHLAN**, European External Action Service, Brussels, Belgium
- ❑ **Dr. Victor BOJKOV**, European Commission, Brussels, Belgium
- ❑ **Assoc. Prof. Dimitrios TRIANTAPHYLLOU**, Kadir Has University, Istanbul, Turkey
- ❑ **Dr. Stanislav SECRIERU**, Independent policy analyst, Chisinau, Republic of Moldova

Moderator: Lucian DÎRDALĂ (Alexandru Ioan Cuza University of Iasi, Romania)

PARALLEL SESSIONS

SESSION 1:

EU-Russia relations and the resilience of EU actorness in the Eastern Neighbourhood

Friday, 19 May | 14.00-18:00 | Room I.1, I Building

SESSION 2:

Perspectives on the regional resilience in the EU

Friday, 19 May | 14.00-18:00 | Room I.2, I Building

SESSION 3:

Europe in 'crisis mode'. Wither the EU?

Friday, 19 May | 14.00-18:00 & Saturday, 20 May | 10.00-16:00 Room I.3, I Building

SESSION 4:

Endogenous/exogenous challenges to the European security

Saturday, 20 May | 10.00-16:00 | Room I.2, I Building

SESSION 5:

Building resilience for overcoming the sluggish growth of the EU economies

Saturday, 20 May | 10.00-16:00 | Room I.1, I Building

SESSION 1:**EU-Russia relations and the resilience of EU actorness in the Eastern Neighbourhood**

Moderators: Cristian NIȚOIU (Aston University, Birmingham, United Kingdom), Eske VAN GILS (University of Kent, United Kingdom)

🕒 Friday, 19 May | 14.00-18:00 | Room I.1, I Building

- 📄 Tomasz STĘPNIEWSKI, Bartosz JÓŻWIK (Catholic University of Lublin, Poland) - *Europe at a crossroads: implications for the EU's Eastern Neighborhood*
- 📄 Cristian NIȚOIU (Aston University, Birmingham, United Kingdom) - *The EU's quest for the ideal self in the post-soviet space*
- 📄 Florin PASATOIU (University of Craiova, Romania) - *Beyond the "capability-expectation" gap - a normative reconstruction of the EU Common Foreign and Security Policy*
- 📄 Loredana Maria SIMIONOV (Alexandru Ioan Cuza University of Iasi, Romania), Natalya Nikolaevna DENISENKOVA (Plekhanov Russian University of Economics, Russia) - *The sovereign democracy matrix: re-affirming Russianness inside and abroad*
- 📄 Eske VAN GILS (University of Kent, United Kingdom) - *'Brussels' transformative agenda versus Baku's quest for independence: Azerbaijan's foreign policy strategies in relations with the EU'*
- 📄 Irakli CHKHAIDZE (Ivane Javakishvili Tbilisi State University, Georgia) - *"Devil" vs "Angel": controversial face of Europe in the public discourse of Georgia after independence*
- 📄 Ivane TSERETELI (Ivane Javakishvili Tbilisi State University, Georgia) - *Challenges of liberalization and democratization in Georgia: the case of the modern civic calendar of the country*
- 📄 Nadiia BUREIKO (University of St Gallen, Switzerland), Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iasi, Romania) - *Testing individual perceptions and loyalties at the EU's eastern frontiers (case study: Bukovyna)*
- 📄 Artsiom NAZARANKA (Belarusian State University, Minsk, Belarus) - *Potential of Belarus-EU cooperation for the development and implementation of national policies (academic and ICT sectors' cases)*
- 📄 Tadeush NOVOGRODSKI, Stepan ZAKHARKEVICH (Belarusian State University) - *Ethnic minorities' phenomenon in Belarus*
- 📄 Amandine SABOURIN (Republic of Moldova) - *How to assess the progress of development? The Republic of Moldova between democratisation process and free-trade*
- 📄 Ion MUSCHEI (Alexandru Ioan Cuza University of Iasi, Romania) - *The role of institutions in association agreement implementation between EU-RM*

SESSION 2: Perspectives on the regional resilience in the EU

Moderators: Bogdan IBĂNESCU (Alexandru Ioan Cuza University of Iasi, Romania),
Alexandru BĂNICĂ (Alexandru Ioan Cuza University of Iasi, Romania)

🕒 Friday, 19 May | 14.00-18:00 | Room I.2, I Building

- 📄 Valentin COJANU, Adriana PETRE (The Bucharest University of Economic Studies, Romania) - *The role of territorial capital for regional economic resilience: a review of empirical issues in the European context*
- 📄 Tiberiu-Tudor SALANȚIU (Babes-Bolyai University, Cluj-Napoca, Romania) - *Ontology mapping in the resilience study: the European Union case from organizational perspective*
- 📄 Ion POHOAȚĂ, Oana-Ramona SOCOLIUC, Delia-Elena DIACONAȘU (Alexandru Ioan Cuza University of Iasi, Romania) - *The Capacity of Resilience in Front of New Socio-Economic Challenges. The case of EU emerging markets*
- 📄 Alexandru BĂNICĂ, Ionel MUNTELE (Alexandru Ioan Cuza University of Iasi, Romania) - *Urban transitions and resilience of Eastern European Union cities*
- 📄 Marcela ȘLUSARCIUC (Stefan cel Mare University Suceava, Romania) - *Milestones in building the resilience of the cross-border regions*
- 📄 Jozsef BENEDEK (Babes-Bolyai University, Cluj-Napoca, Romania), Alexander LEMBCKE (OECD Regional Development Policy Division, France) - *Characteristics of regional resilience in the Romanian regions*
- 📄 Raluca Irina CLIPA, Flavian CLIPA (Alexandru Ioan Cuza University of Iasi, Romania) - *Industrial agglomerations and regional policy "trade-off" theory: the case of Romania*
- 📄 Diana Teodora IACOB (National University of Political Studies and Public Administration, Bucharest, Romania) - *Evaluating the EU cohesion policy in Romania: State of play*
- 📄 Bogdan IBĂNESCU, Mihail EVA (Alexandru Ioan Cuza University of Iasi, Romania) - *The resilience and dynamics of Romanian core-periphery networks*
- 📄 Sorin MAZILU (Alexandru Ioan Cuza University of Iasi, Romania) - *Creativity and innovation: bedrocks of an ecosystem which sustains resilience*
- 📄 Sergey LISNIAK (Alexandru Ioan Cuza University, Iasi, Romania) - *Institutional approach for economic resilience capacity building in Kazakhstan: expert survey*

SESSION 3:**Europe in 'crisis mode'. Wither the EU?**

Moderators: Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iasi, Romania), Angelantonio ROSATO (CESPI, Rome, Italy)

🕒 Friday, 19 May | 14.00-18:00 | Room I.3, I Building

- 📄 Angelantonio ROSATO (CESPI, Rome, Italy) - *The political challenges that stem from the rise of nationalism and the resilience capacity of the EU to react to these challenges*
- 📄 Matteo ZANELLATO (Direzione Europa, Italy) - *The raise of nationalist and populist parties in the EU cause or symptom of the political crisis?*
- 📄 Denis IVANOV (University of Bologna, Italy), Paulius VOLIKAS (Copenhagen Business School, Denmark) - *The paradox of resilience: European Union a quintessential survivor or a structure damaged by 21st century populism?*
- 📄 Merle PARMAK (University of Huddersfield, United Kingdom) - *The role and relevance of national resilience in multinational societies*
- 📄 Andrew Anzur CLEMENT (University of Warwick, Coventry, United Kingdom) - *Integration against the nation? The resilience of national identities in shaping nationalist press discourses regarding EU integration across three member states*
- 📄 Claudia Anamaria IOV, Claudia Maria BOGDAN (Babes-Bolyai University, Cluj-Napoca, Romania) - *The formation of collective identities among immigrants: interest, recognition or shelter?*
- 📄 Victor NICOLĂESCU (Petre Andrei University, Iasi, Romania) Gabriela PETRE (National University of Political Studies and Public Administration, Bucharest, Romania) - *The European Union measures taken to prevent and manage the recent migration – from survival to social and economic integration of migrants*
- 📄 Andrzej SZABACIUK (The John Paul II Catholic University of Lublin, Poland) - *Polish migration policy in the context of Europe's migrant crisis: main objectives and risks*
- 📄 Carmen MOLDOVAN (Alexandru Ioan Cuza University of Iasi, Romania) - *Is the EU-Turkey action plan an effective or just an apparent solution to the refugee crisis?*
- 📄 Alina Petronela ALEXOAEI, Valentin COJANU (The Bucharest University of Economic Studies, Romania) - *Negotiating the transatlantic deal: focus on the parties' domestic constraints*

🕒 Saturday, 20 May | 10.00 – 16.00 Room I.3, I Building

- 📄 Lucian Dumitru DÎRDALĂ (Alexandru Ioan Cuza University of Iasi, Romania) - *Against a multi-speed Europe: negative reaction in the new EU member states*
- 📄 Anamaria Loredana IANOȘI (Babes-Bolyai University, Cluj-Napoca, Romania) - *Europe is in crisis. But when it was not? The perception of Romanian society about the crises traversing the European Union*
- 📄 Ioana SANDU (Bucharest University of Economic Studies, Romania) - *EU norms and conditionality in the neighbourhood: recipe to internal failure?*
- 📄 Vladlen MAKOUKH (I.I.Mechnikov Odessa National University, Ukraine), Irina APARINA (National University "Odesa Law Academy") - *Cross-border cooperation in the domain of alternative energy as an incentive to consolidate the European Union*
- 📄 Violina MARDARI (Moldova State University, Republic of Moldova) - *European Union and diaspora engagement policy within changing realities*
- 📄 Lucian CRIVOI (Alexandru Ioan Cuza University of Iasi, Romania) - *Germany's economic resilience in the new geo-political context*
- 📄 Loredana JITARU, Lorena Florentina POPESCU (Alexandru Ioan Cuza University of Iasi, Romania) - *EU-China economic relations - the mechanism by which the European Union outlines its position of a global player*
- 📄 Irina GVELESIANI (Ivane Javakhishvili Tbilisi State University, Georgia) - *Trust-like mechanisms – effective tools for boosting the competitiveness of the EU (theoretical and terminological insights)*

SESSION 4:**Endogenous/exogenous challenges to the European security**

Moderators: Paul James CARDWELL (University of Strathclyde, Glasgow, Scotland), Bogdan ȘTEFANACHI (Alexandru Ioan Cuza University of Iasi, Romania)

🕒 Saturday, 20 May | 10.00-16:00 | Room I.2, I Building

- 📄 Paul James CARDWELL (University of Strathclyde, Glasgow, Scotland) - *Building resilience in the common foreign and security policy in the face of Brexit*
- 📄 Octavia MOISE (National University of Political and Administrative Studies, Bucharest, Romania) - *NATO-EU partnership: fostering resilience for a cooperative security space*
- 📄 George-Mihael MANEA (West University of Timișoara, Romania) - *The spill-over effect in CFSP development and resilience building in disaster risk reduction*
- 📄 Raluca Codruța LUȚAI (Babe-Bolyai University, Cluj-Napoca, Romania) - *Need to know vs. Need to share intelligence in the European Union. The fight against terrorism*
- 📄 Andreea Florentina NICOLESCU (The Bucharest University of Economic Studies, Romania) - *Current challenges of the European security caused by the refugee crisis. The EU's fight against terrorism*
- 📄 Valentin STOIAN (National Academy of Information Mihai Viteazul, Romania) - *Securitizing policies and their societal effects: perceptions of risks and threats to national security*
- 📄 Bogdan ȘTEFANACHI (Alexandru Ioan Cuza University of Iasi, Romania) - *Human security and/as resilience – an EU perspective on security*
- 📄 Andrey KOSHKIN, Natalya Nikolaevna DENISENKOVA, N. N., NOVIKOV, A. V., GRISHINA O. (Plekhanov Russian University of Economics) - *Countering the recruitment of young people by terrorist organisations: the experience of the EU and Russia*

SESSION 5:**Building resilience for overcoming the sluggish growth of the EU economies**

Moderators: Loredana Maria SIMIONOV (Alexandru Ioan Cuza University of Iasi, Romania), Cristian ÎNCALȚĂRĂU (Alexandru Ioan Cuza University of Iași, Romania), Oksana OKHRIMENKO (National Technical University of Ukraine "Sikorsky Kyiv Polytechnic Institute", Ukraine)

🕒 Saturday, 20 May | 10.00-16:00 | Room I.1, I Building

- 📄 Mihaela ONOFREI, Elena CIGU (Alexandru Ioan Cuza University of Iasi, Romania) - *Overview on Regional Economic Development Gaps across the EU*
- 📄 Ștefan Marian DUMITRU (The Bucharest University of Economic Studies, Romania) - *The effectiveness of the EU economic governance framework*
- 📄 Florentina MELNIC (Alexandru Ioan Cuza University of Iasi, Romania) - *The financial crisis response. Comparative analysis between European Union and USA*
- 📄 Oksana OKHRIMENKO (National Technical University of Ukraine "Sikorsky Kyiv Polytechnic Institute", Ukraine) - *The mechanisms of integration in conditions of asymmetry of innovative development of the EU*
- 📄 Andreea-Oana IACOBUȚĂ, Elena Daniela VIORICA (Alexandru Ioan Cuza University of Iasi, Romania) - *Poverty and welfare mentality – challenges for the European social model*
- 📄 Georgeta GHEBREA (University of Bucharest, Romania) - *How resilient is the European social model? Flexibility or/and security?*
- 📄 Laura DIACONU MAXIM, Daniel ȘTERBULEAC (Alexandru Ioan Cuza University of Iasi, Romania) - *FDI and the labour market: empirical evidence from the 2004 EU member states*
- 📄 Mihaela BUICA, Gabriela DRĂGAN (Academy of Economic Studies, Bucharest, Romania) - *Improving digital competence in Romania: learning from the best*
- 📄 Bogdan Florin FILIP (Alexandru Ioan Cuza University of Iasi, Romania) - *Lessons from the impact of internal and macroeconomic determinants of bad loans in CEE banks*
- 📄 Anca-Florentina GAVRILUȚĂ (VATAMANU), Florin OPREA (Alexandru Ioan Cuza University of Iasi, Romania) - *Fiscal decentralization determinants and local economic development in EU countries*
- 📄 Florin-Alexandru MACSIM, Florin OPREA (Alexandru Ioan Cuza University of Iasi, Romania) - *On the road to a fiscal union: quantifying the level of fiscal integration for the EU and Eurozone*
- 📄 Constantin-Marius APOSTOAIIE (Alexandru Ioan Cuza University of Iasi, Romania) - *Shadow Banking: Unpacking the Concept*
- 📄 Mihaela IFRIM, Oana Ramona SOCOLIUC (Alexandru Ioan Cuza University of Iasi, Romania) - *A single fiscal policy or fiscal competition? What should be the Eastern countries choice?*

- 📄 Cristina ȚĂRUȘ (Alexandru Ioan Cuza University of Iasi, Romania) - *The impact of post-crisis financial development on country risk rating. A comparative analysis in Central and Eastern European Countries*
- 📄 Elena IONAȘCU (Alexandru Ioan Cuza University of Iasi, Romania) - *Variation in house price developments and home ownership rates in CEE countries: a theoretical and empirical investigation*
- 📄 Alla OKHRIMENKO (Kyiv National Trade and Economic University, Ukraine) - *Strategic vectors of transformational shifts in the national tourism system of Ukraine*
- 📄 Horia Mircea BOTOȘ (Babes-Bolyai University, Cluj-Napoca, Romania) - *Bitcoin intelligence – business intelligence meets crypto currency*
- 📄 Costică MIHAI, Alexandru MAXIM, Constantin-Marius APOSTOAIIE (Alexandru Ioan Cuza University, Iasi, Romania) - *Voice of the Students: Identifying and tackling thorny urban environmental problems*

WORKSHOPS

Core – Periphery Patterns across the European Union: Case Studies and Lessons from Eastern and Southern Europe

🕒 Friday, 19 May | 14.00 – 16.00 | Room I.4, I Building

- 📄 Gabriela Carmen PASCARIU, Ramona ȚIGĂNAȘU (Alexandru Ioan Cuza University of Iasi, Romania) - *Integration, growth and core-periphery pattern in EU's economy. Theoretical framework and empirical evidences*
- 📄 Maria Adelaide Pedrosa Da Silva DUARTE, Marta Cristina Nunes SIMÕES (University of Coimbra, Portugal) - *Structural change, inequality and economic growth: Evidence from a panel of Central and Eastern European Countries*
- 📄 Mihaela ONOFREI, Florin OPREA (Alexandru Ioan Cuza University of Iasi, Romania) - *Fiscal decentralisation and self-government practices: Southern vs. Eastern Periphery of the European Union*
- 📄 Cristian ÎNCALȚĂRĂU, Loredana- Maria SIMIONOV (Alexandru Ioan Cuza University of Iași, Romania) – *Is Eastern Europe following the same transition model as the South? A regional analysis of the main migration transition drivers*
- 📄 Ilkhom SHARIPOV, Gabriela Carmen PASCARIU, Cristian ÎNCALȚĂRĂU (Alexandru Ioan Cuza University of Iasi, Romania) - *Exogenous, endogenous determinants of economic growth: A dynamic panel analysis for Central Asian and Eastern Partnership countries*

Business Intelligence - A Global Approach for European Companies

🕒 Friday, 19 May | 16.00 – 18.00 | Room I.4, I Building

Panel discussants: Dorel Mihai PARASCHIV, Roxana Voicu-Dorobanțu, Cătălin PLOAE (Bucharest University of Economic Studies, Romania), Cristina DUHNEA, Constantin ILIE (Ovidius University, Romania)

- 📄 Mihai Dorel PARASCHIV, Roxana VOICU-DOROBANȚU, Cătălin PLOAE (Bucharest University of Economic Studies, Romania) - *Analysis of best practices on curriculum in Business and competitive intelligence*

A Panel organized in the framework of the Erasmus+ Programme – Strategic Partnership Project Nr: 2016-1-RO01-KA203-024798 CIEN - Business and Competitive Intelligence for Entrepreneurship

ABOUT ALEXANDRU IOAN CUZA UNIVERSITY OF IASI

Prestige

Alexandru Ioan Cuza University of Iași is the oldest higher education institution in Romania. Since 1860, the university has been carrying on a tradition of excellence and innovation in the fields of education and research. With over 23.000 students and 745 academic staff, the university enjoys high prestige at national and international level and cooperates with 403 universities world-wide. Alexandru Ioan Cuza University is a member of some of the most important university networks and associations: the Coimbra Group, EUA – European University Association, Utrecht Network, International Association of Universities, University Agency of Francophony and the Network of Francophone Universities (RUFAC). These partnerships offer us the opportunity to experience changes, to have student and teacher mobilities and joint academic, research and strategy programmes.



Innovation

Our University became the first student-centered university in Romania, once the Bologna Process was implemented. We believe in the power of individual choice and customized education. Thus, we became the first Romanian university to offer students the opportunity to choose both a major and a minor field of study, in a combination at their choice, which best suits their career goals.

Excellence

Research at our university is top level. In 2012, for the third year in a row, Alexandru Ioan Cuza University was placed first in the national research ranking compiled on the basis of Shanghai criteria. Our teachers are involved in over 400 national and international research projects, with the logistic support of 24 research centres. Striving for excellence, the university takes unique initiatives to stimulate research quality, to encourage dynamic and creative education and to involve its best students in academic life.

ABOUT THE CENTRE FOR EUROPEAN STUDIES

The Centre for European Studies (CES) has been established by the PHARE programme and it organizes programmes and initial and advanced training courses in different areas of European studies. It participates to programmes of national and international cooperation regarding research and the dissemination of information about the EU and the integration process, it develops mobility programmes for students and teachers, it promotes public-

private partnership and debates on European issues, cooperating with public institutions, professors and researchers from Romanian academic centres as well as from other academic centres situated in EU member states.

CES's mission is to contribute to the development of the European dimension of education, to promote research and consultancy, information, documentation in the area of European studies and to, directly and indirectly, support the process of economic and social development in the North-East region of Romania. The main goal is to contribute to a better knowledge and understanding of the process of integration, in its different aspects, of the standards for Romania's participation in this process and of the place and role of the European Union in the world.

In this goal we develop education, training and research programmes and we organise different scientific events. As major fields of interest, the institution is focused on European economy, European policies, internal market, trade, interregional and trans-border cooperation etc.

We are also interested to intensify our research concerning the issues of regional development in the subjects of interest for the convergence of regions as: disparities, cohesion, the centre-periphery model, secondary growth poles, international specialization and competitiveness, tourism and regional development, foreign direct investments, migration, local and regional governance, European cohesion policy, cross-border cooperation and European Neighbourhood Policy.

All these confirm, beyond the limits and difficulties inherent to any beginning, the Centre's dynamics and the involvement potential in encouraging the European dimension of education and university research, as well as in disseminating knowledge about European integration. The Centre for European Studies has promoted the integration of the university in the national and international networks, it cooperates with national institutions, universities and researchers, it participates actively in international cooperation programmes and mobility by developing cooperative relationships with universities, training centres and organizations from EU and Eastern Neighbourhood.

CES scientific publications

Eastern Journal of European Studies (EJES) is a biannual academic journal and seeks to provide a forum for multidisciplinary and interdisciplinary dialogue between ideas and a framework for theoretical and empirical analyses covering major areas of subjects in the European studies field: *European history, politics, European economy and European policies, EU community law, European culture and society.*

www.ejes.uaic.ro

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CES Working Papers is a peer-reviewed academic journal with four issues a year. Being launched in 2009 under the Centre for Excellence Jean Monnet for European Studies, CESWP aims to provide young researchers the opportunity to publish the results of their research activities, to get feedback from other researchers, to improve the methodology and to validate their results. Moreover, CESWP fosters an increased visibility of their work, as it is indexed in various international databases.

www.ceswp.uaic.ro

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EURINT proceedings is an annual academic journal which publishes the papers which have been selected in order to be presented to EURINT international conference series, which is annually organized by the CES. The journal aims to assure high visibility to the works presented to the conference, consisting in theoretical approaches, comparative or empirical analyses, case studies, essays etc.

www.cse.uaic.ro/eurint/proceedings/

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Building MAP

ALEXANDRU IOAN CUZA UNIVERSITY of IAȘI



BUILDING I
CENTRE FOR EUROPEAN STUDIES

I.1. I.2. I.3. I.4.
Rooms
parallel sessions

BUILDING A

Hall of lost steps
(registration)

Aula Magna
(Opening ceremony,
EURINT Talks)

