INTERNATIONAL CONFERENCE

REGIONAL DEVELOPMENT AND INTEGRATION.
NEW CHALLENGES FOR THE EU

EURINT 2015 | May 21 - 23 | Iaşi - ROMANIA

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ORGANIZER:
CENTRE FOR EUROPEAN STUDIES
„ALEXANDRU IOAN CUZA UNIVERSITY” OF IASI - ROMANIA

PARTNER:
Jean Monnet EUROPEAN DOCUMENTATION CENTRE

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## CONFERENCE PROGRAMME

### May 21, 2015

- Arrival of participants in Iasi
- Informal meeting: the invited lecturers and the scientific committee of the conference

### May 22, 2015

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<td>Opening Ceremony</td>
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<td>Keynote lecture</td>
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<td>Florence HUART - Associate Professor, Lille 1 University Science and Technology</td>
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<td><em>Towards deeper European integration: Is there a case for an EU-wide unemployment insurance?</em></td>
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<td>Gabriela DRĂGAN - Director general, European Institute of Romania (IER)</td>
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<td><em>Continuity versus discontinuity in the EU Eastern Neighborhood. Reforming the ENP/EaP</em></td>
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16:00-16:15 | **Coffee break**  
Lobby of “I” Building

20:00 | **Dinner**

May 23, 2015

09:00-12:00 | **Parallel sessions** (The same chairs and rooms as in the first day)
“II” Building

11:30-12:00 | **Closing Session**  
Room I.1. - “II” Building

12:00-13:00 | **Lunch**  
Lobby of “II” Building

14:00-15:00 | **Round table:** *Regional development in the European Union. Economy, territoriality, policies*
PARALLEL SESSIONS

SESSION 1:
Economy and regional development in the EU
“I” Building, Room I.1

SESSION 2:
The European Union as a Model for Regional Integration
“I” Building, Room I.2

SESSION 3:
European economic governance: achievements and prospects
“I” Building, Room I.3

SESSION 4:
The EU as regional and global player
“I” Building, Room I.4
SESSION 1:
Economy and regional development in the EU
“I” Building, Room I.1

Chairs:
Florence HUART, Lille 1 University Science and Technology
Maurice GUYADER, Université Paris 3 Sorbonne Nouvelle
Ramona ȚIGĂNAȘU, Alexandru Ioan Cuza University of Iași

Friday, May 22, 13:30 – 19:00

1. Maurice GUYADER (Université Paris 3 Sorbonne Nouvelle) - Failures and successes of regional and cohesion Policies of the EU
2. Constantin-Marius APOSTOAIE, Costică MIHAI, Alexandru MAXIM (Alexandru Ioan Cuza University of Iași) - A bibliometric analysis on EU and global research on the environmental impact of cities
3. Cristina BATUSARU, Alexandra OȚETEA, Mihai Aristotel UNGUREANU (Lucian Blaga University of Sibiu) - 7 years of European funding in Romania - between success and failure
4. Jozsef BENEDEK (Babeș-Bolyai University) - Regional Development and the transformation of the spatial economic structure in Romania
5. Patrícia Elena BERTEA, Anca Mihaela ZETIU (Alexandru Ioan Cuza University of Iași) - How a tourist destination may become a brand by means of events – a case study on Iași as a candidate for European Cultural Capital 2021
6. Irina BILAN (Alexandru Ioan Cuza University of Iași) - Economic Consequences of Public Debt. The Case of Central and Eastern European Countries
7. Ioana Maria BUCERZAN (Bucharest University of Economic Studies) - The propagation of insolvency among business in Romania
8. Veronika CHALA (Pridniprovs’k State Academy of Civil Engineering and Architecture) - Creative Economy Development in EU and Eastern associated members: Internationalization and localization processes
9. Andrew Anzur CLEMENT (Universite Libre de Bruxelles) - The news of an “ever closer Union”? Theorizing a framework of narrative framing in media as fomenting resistance to EU integration
10. Sergiu-Bogdan CONSTANTIN, Mihaela-Nicoleta BĂCANU (Bucharest University of Economic Studies) - Study on tax revenues in Romania as contributor to the European Union budget
11. **Teodor DIMA** (Bucharest University of Economic Studies) - *The Economics of “Big Five” European Football Leagues*

12. **Petronela-Daniela FERARU** (Alexandru Ioan Cuza University of Iași) - *Integration of migration as a factor of regional economic development and European Union*

13. **Romeo-Victor IONESCU** (Danubius University of Galati) - *European Economy vs the trap of the Europe 2020 strategy*

14. **Sergey LISNYAK** (Alexandru Ioan Cuza University of Iași) - *Literature review: the concept of resilience and its assessment in the context of economic dimension*

15. **Mihaela ONOFREI, Elena CIGU** (Alexandru Ioan Cuza University of Iași) - *Regional economic sustainable development in EU: Trends and selected issues*

16. **Silvia PALASCA** (Alexandru Ioan Cuza University of Iași) - *Living standards in Europe. A regional view*

17. **Aurelian Petruș PLOPEANU, Elisabeta JABA, Christiana Brigitte BALAN, Ioan-Bogdan ROBU** (Alexandru Ioan Cuza University of Iași) - *Statistical assesment of the determinants of quality of Growth Index. Evidence from Central and Eastern European developing countries after 1990*

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**Saturday, May 23, 09:00 – 12:00**

1. **Maria Claudia PREDA** (Bucharest University of Economic Studies) - *The knowledge user profile in the rural area of Romania*

2. **Maja PULIC** (Sarajevo School of Science and Technology) - *Regional development in EU’s border areas: Croatia as a regional model for destination branding strategy in Bosnia and Herzegovina*

3. **Ilkhom SHARIPOV** (Alexandru Ioan Cuza University of Iași) - *Contemporary Economic Growth models and theories: A literature review*

4. **Oana-Ramona SOCOLIUC, Ion POHOAȚĂ, Delia-Elena DIACONAŞU** (Alexandru Ioan Cuza University of Iași) - *Romania’s integration outcomes in the EU in the light of path dependence phenomenon*

5. **Mihai TALMACIU** (Alexandru Ioan Cuza University of Iași) - *The influence of cultural variables on sustainable development. An analysis in the European context*

6. **Mara URSACHE** (Romanian Academy, Iasi Branch) - *Niche tourism markets – means of enhancing sustainable economic development in EU’s Eastern periphery*

7. **Ștefana VARVARI, Marius CRISTEA** (Babeș-Bolyai University) - *Regional Development through growth and Urban Development poles in Romania*

8. **Sînziana BĂLȚĂTESCU** (Alexandru Ioan Cuza University of Iași) - *Behavioral inputs to the theoretical approach of economic crisis*
SESSION 2:
The European Union as a Model for Regional Integration
“I” Building, Room I.2

Chairs:
Ana-Maria BERCU, Alexandru Ioan Cuza University of Iaşi
Mihaela TOFAN, Alexandru Ioan Cuza University of Iaşi
Cristian ÎNCALŢĂRĂU, Alexandru Ioan Cuza University of Iaşi

Friday, May 22, 13:30 – 19:00

1. Dana BAKO, Ştefana VARVARI (Babeș-Bolyai University) - A Critical Approach of the European Funds absorption for the 2007-2013 Programming Period: Case Study - The Regional Operational Programme for Romania
2. Corina BARBAROS (Romanian Academy, Iasi Branch) - Domestic politics and European politics issues within European elections 2014. Romanian Case
3. Ludmila BORTA (Alexandru Ioan Cuza University of Iaşi) - The EU’s neighborhood trade arrangements
4. Oleg BUGA, Natalia MELNIC (Alecu Russo State University of Bălți) - The advantages and disadvantages of the association of the Republic of Moldova to the European Union
5. Mihaela CATANĂ (Titu Maiorescu University) - Regulating labour through temporary employment agency in European Union law and national law
6. Radu CIOBANU (Alexandru Ioan Cuza University of Iaşi) - The role of European regions in the area of Sustainable Development. A comparative analysis between Romania, Poland and Bulgaria
7. Adrian-Gabriel CORPADEAN (Babeș-Bolyai University) - The Role of the Committee of the Regions in the implementation of "Europe 2020": Mechanisms, actions, prospects
8. Lilla Etelka DOHI TREPSZKER (Babeș-Bolyai University) - Civil, religious and industrial architecture of the Transylvanian Jews
9. Viktoriia DONCHENKO (Sumy State Pedagogical University, Ukraine) - University international cooperation as a means for Regional integration and Development
10. Constantin HĂLĂNGESCU (Romanian Academy, Iasi Branch) - Internationalization in Emerging Europe through the Bologna Process. A post-crisis perspective
11. Ciprian IFTIMOAEI (Alexandru Ioan Cuza University of Iaşi) - The role of political elites in promoting Good Governance. Romania in a regional context
13. Ștefania-Andra SIMIONESCU (Alexandru Ioan Cuza University of Iași) - Greece faces a Yin-Yang development phase
14. Andreea MAHA (Alexandru Ioan Cuza University of Iași) - The online presence of Romanian hotels. Emphasis on the hotels from the North-East Region of Romania
15. Veronica GARBUZ (National Institute for Economic Research, Chișinău), Ana-Maria BERCU (Alexandru Ioan Cuza University of Iași) - The workforce and economic competitiveness of Republic of Moldova in European context
16. Gabriela Carmen PASCARIU, Ramona ȚIGĂNAȘU (Alexandru Ioan Cuza University of Iași) - New approaches in regional growth patterns based on the resilience concept

Saturday, May 23, 09:00 – 12:00
1. Cristina Gabriela DUMITRU, Andrei Marius SANDU (Bucharest University of Economic Studies) - Sustainable strategic directions of Regional Development in Romania in the context of European Union integration
2. Vladlen MAKOUKH, Irina APARINA (National Institute for Strategic Studies) - V4 and EU integration Process: Case of Ukraine
3. Costică MIHAI, Alexandru MAXIM, Constantin-Marius APOSTOAIE (Alexandru Ioan Cuza University of Iași) - The European environmental protection strategy – a sustainable development model for the macro-regions of The World
4. Ana MOCANU-SUCIU (Lucian Blaga University of Sibiu) - Cancellation of administrative irrevocable acts
5. Ada-Iuliana POPESCU (Alexandru Ioan Cuza University of Iași) - Financing democracy or corruption? Political party financing in the EU’s Southeastern and Eastern member states
6. Mirela-Adriana RUSALI (Institute of Agricultural Economics - Romanian Academy) - Patterns of the agricultural income and impact of structural changes post-enlargement among EU states
7. Gheorghe RUSU, Mihai BUMBU, Tudor ROBU (Moldova State University, Chișinău) – Republic of Moldova asociation in UE: problems, solutions
8. Nicolae-Horia TIT (Alexandru Ioan Cuza University of Iași) - How far have we reached in European cooperation in civil matters? A view on European Enforcement
9. Oana-Maria TUCALIUC, Paul-Cristinel VERESTIUC (Alexandru Ioan Cuza University of Iași) - Local level implementation of the EU air quality policy
10. Elena-Mădălina VĂTĂMĂNESCU, Elena-Alexandra GORGOȘ (National University of Political Studies and Public Administration), Andreia-Gabriela ANDREI (Alexandru Ioan Cuza University of Iași) - New media as a catalyst of the European identity
SESSION 3:
European economic governance: achievements and prospects
“I” Building, Room I.3

Chairs:
Mihaela IFRIM, Alexandru Ioan Cuza University of Iași
Andreea IACOBUȚĂ, Alexandru Ioan Cuza University of Iași

Friday, May 22, 13:30 – 19:00

1. Florin Teodor BOLDEANU, Mădălin-Sebastian ION (Lucian Blaga University of Sibiu) - The macro-regional framework and diversity in Europe
2. Mădălina CARAUS, Mirela Călugăreanu, Anne-Marie BARTALIS, Mihai Aristotel UNGUREANU (Lucian Blaga University of Sibiu) - Underground Economy: a price to pay or a risk assumed by Romania
3. Raluca-Irina CLIPA (Alexandru Ioan Cuza University of Iași) - Conceptual and Methodological analysis in the study of Regional Development in EU and, in particular, in Romania
4. Valentin COJANU, Alexandru GAVRIS, Raluca POPESCU (Bucharest University of Economic Studies) - Policy convergence in European emerging polities: a content analysis on selected cross-border cooperation structures
5. Tatiana COVALSCHI, Lilia ROTARU (Moldova State University, Chișinău) - European Union Budget - A tool for economic governance
6. Rodica CRUDU (Academy of Economic Studies of Moldova) - Economic crisis and economic disparities in European Union
7. Delia-Elena DIACONAȘU (Alexandru Ioan Cuza University of Iași) - Regional insights of financial integration in the enlarged Europe
8. Corneliu DURDUREANU (Petre Andrei University of Iași) - Taxation in the context of European economic governance
9. Simona Elena IAGAR (Bucharest University of Economic Studies) - Implications of Banking Supervision across European Monetary Union, a sovereign debt crisis update
10. Mihaela IFRIM (Romanian Academy, Iasi Branch) - What should not do the emerging economies in recession. Lessons from abroad
11. Iulian IHNATOV, Nicu SPRINCEAN (Alexandru Ioan Cuza University of Iași) - Is CAPM an Efficient Model? The Advanced versus Emerging Markets Case
12. Tudor Gherasim SMIRNA (Romanian Academy, Iasi Branch) - The Failure of the First Romanian Central Bank: Bad Design, Bad Luck, or Both?
13. **Mircea ASANDULUI, Dan LUPU** (Alexandru Ioan Cuza University of Iași) - *Comparative assessment of efficiency in European Funds absorption by regions in Eastern European countries*

14. **Alina LUCA, Xenia Patras, Florin Alexandru Luca** (Grigore T. Popa University of Medicine and Pharmacy, Iasi, Romania) - *Development of pediatric medical branding using the new technology*

15. **Cristian ÎNCALȚĂRĂU** (Alexandru Ioan Cuza University of Iași), **Adrian Vasile HORODNIC, Doru Lucian BOTEZAT, Liviu OPREA** (Grigore T. Popa University of Medicine and Pharmacy, Iasi, Romania) - *Is health condition associated with economic development? Evidence from Romanian regions*

16. **Andreea-Oana IACOBUȚĂ, Mircea ASANDULUI** (Alexandru Ioan Cuza University of Iași) - *Cultural values and Regional Development in Romania*

17. **Loredana SIMIONOV** (Alexandru Ioan Cuza University of Iași) - *The EU and Russia dialogue in the context of a New Cold War - a discourse analysis*

18. **Sorin MAZILU** (Alexandru Ioan Cuza University of Iași) - *Principles of creativity based development for the Central and Eastern European countries*

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**Saturday, May 23, 09:00 – 12:00**

1. **Alexandru MAXIM, Costică MIHAI, Constantin-Marius APOSTOAIE** (Alexandru Ioan Cuza University of Iași) - *Assessing the issue of energy poverty in the context of Romania*

2. **Igor ROTARU** (Alexandru Ioan Cuza University of Iași) - *Smart specialisation in the less advanced regions. What are the key challenges?*

3. **Raluca Emilia CHIRCULESCU** (Bucharest University of Economic Studies) - *Implementation strategies for environmental risk management through the Global Europe 2050*

4. **Adrian-Daniel STAN, Brîndușa-Nicoleta PINCU** (Babeș-Bolyai University) - *Will the EU's boat float in murky post-crisis waters? An assessment of EU’s economic and financial agenda*

5. **Mihaela TOFAN** (Alexandru Ioan Cuza University of Iași) - *EU efforts for identifying the optimal banking regulation*

6. **Claudiu ŢIGĂNAŞ, Ana Iolanda VODĂ** (Alexandru Ioan Cuza University of Iași) - *Improving quality in the European Health Care system*

7. **Ramona ŢIGĂNAŞU** (Alexandru Ioan Cuza University of Iași) - *Towards a resilient governance for boosting economic development in CEE countries*

8. **Andreea-Oana IACOBUȚĂ, Livia BACIU** (Alexandru Ioan Cuza University of Iași), **Corneliu GUTU** (ASEM Chisinau) - *Fiscal Policy, institutional quality and economic recovery in EU countries*
9. Laura DIACONU (MAXIM), Corneliu DIACONU, Andrei MAXIM (Alexandru Ioan Cuza University of Iași) - *The evolution of the medical system and health status in Romania after the collapse of communism*
SESSION 4:
The EU as regional and global player
“I” Building, Room I.4

Chairs:
Lucian DÎRDALĂ, Alexandru Ioan Cuza University of Iaşi
Loredana SIMIONOV, Alexandru Ioan Cuza University of Iaşi

Friday, May 22, 13:30 – 19:00

1. Ludmila COADĂ (Free International University of Moldova) - The Eastern Partnership Region and the Challenge for the EU
2. Sebastian ENEA (Romanian Academy, Iasi Branch) - Are international trade flows a vector of globalization?
3. Mircea-Cristian GHENGHEA (Alexandru Ioan Cuza University of Iaşi) - Romania and The Eurasian Union. Plans, predictions and perspectives
4. Roxana HINCU (Alexandru Ioan Cuza University of Iaşi) - The EU’s policy of Disarmament as part of its normative power
5. Attila IAKOB, Claudia DARABAN (Babeș-Bolyai University) - Foreign Policy on the Slopes of the Caucasus
6. Gabriela-Irina ION (National University of Political Studies and Public Administration Bucharest, Romania) - The European Union as a driver of regional cooperation in its Southern neighbourhood
7. Claudia-Anamaria IOV, Claudiu MARIAN (Babeș-Bolyai University) - Filling the governance gap in EU’s Security: From policy to practice
8. Lucia IRINESCU (Alexandru Ioan Cuza University of Iași) - Promoting competitiveness by fighting against abuses of a dominant market position
9. Sebastian-Andrei LABEȘ (Romanian Academy, Iasi Branch) - Beyond BRICS – An emerging markets economic analysis
10. Larisa LUCHIAN (Alexandru Ioan Cuza University of Iași) - The reconfigurations of the contemporary World Economic Order. Determining the position of the European Union within the hierarchy of power Centres
11. Irina MANOLESCU, Ștefana MAFTEI, Carmen ARUSTEI (Alexandru Ioan Cuza University of Iași) - Gender equality in EU-funded programs: Global and regional issues
12. Marius MITRACHE (Babeș-Bolyai University) - The Challenges of Poland’s Energy Policy. The search for an energetic security strategy in the context of a New Cold War
13. Victor NEGRESCU (National School of Political and Administrative Studies) - *The EU development cooperation policies towards the countries in The Black Sea region*

14. Lucian Dumitru DÎRDALĂ (Mihail Kogălniceanu University) - *Turning soft? Scandinavian euroscepticism in search of respectability*

15. Gabriel ANDRUŞEAC, Liviu-George MAHA (Alexandru Ioan Cuza University of Iaşi) - *EU and Russia - between economic cooperation and economic sanctions*

16. Ciprian ALUPULUI (Alexandru Ioan Cuza University of Iaşi) - *The competences of regions: power vs. liability*

**Saturday, May 23, 09:00 – 12:00**

1. Raluca-Anica ONUFREICIUC, Lăcrămioara MAFTEI (Alexandru Ioan Cuza University of Iaşi) - *Establishment of the European Public Prosecutor’s Office in order to combat fraud with E.U. funds - a necessity in the regional context or a disposal of competences?*

2. Rodica PANĂINTE (Alexandru Ioan Cuza University of Iaşi) - *The Manifesto on European Criminal Procedure Law – Foundation for creating a common space of European criminal justice*

3. Lilia ROTARU, Iulia CAPRIAN, Tatiana COVALȘCHI (Moldova State University, Chişinău) - *Implications of the Association Agreement with the European Union on Public Finance Management in the Republic of Moldova*

4. Emilia Oana TATARCAN (Alexandru Ioan Cuza University of Iaşi) - *The UE as regional and global player*

5. Alexandru VOICU, Ruxandra Laura BOŞILCĂ (National University of Political Studies and Public Administration) - *All at sea or trimming its sails to the wind? The European Union’s comprehensive approach in the fight against Somali piracy*
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- Researcher Ramona ȚIGĂNAȘU
- Researcher Cristian ÎNCALȚĂRĂU
- Researcher Loredana SIMIONOV
- Lecturer Lucian DÎRDALĂ
- Professor Alexandru-Florin PLATON
- Associate professor Ana-Maria BERCU
- Associate professor Ludmila COADĂ
- Associate professor Andreea IACOBUȚĂ
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- PhD. Doru BOTEZAT
- PhD. Sorin MAZILU
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- Daniel MEREUȚĂ
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