CONFERENCE RATIONALE

The Centre for European Studies at the "Alexandru Ioan Cuza" University of Iasi announces that the EURINT International Conference is set to continue with one more event coming up this autumn. The 4th edition of the EURINT Conference: European Union. Past, present and future will be held on 23-24, October, 2015. The EURINT series was first launched in 2013 within Jean Monnet Programme.

This year's topic promises to offer the same high quality programme, distinguished speakers and multi-national collection of students and participants that have come to define this exceptional event. At the conference, we shall bring together leading experts, researchers, academics and students to focus on the past and current economic, social and political challenges that the EU has faced throughout its integration process, but also on the future EU priorities and perspectives. The purpose of the EURINT’s fourth edition conference is to provide and foster a forum for dialogue, debate, exchange of ideas and research outcomes, in order to better understand the challenges and opportunities of the integration process, with all its dimensions, by dwelling on the past, the present and the future of Europe and the EU. This interdisciplinary conference will offer an insight of the evolution and development of European integration and its future perspectives, focusing on past and current economic, political, social and regional issues.

Thus, the conference’s program is divided into four sections designed to offer participants a more comprehensive understanding of the implications and challenges of the regional integration and development processes that the European Union faces as an economic, social and political entity: • EU towards deeper economic and monetary integration • European policies: challenges, achievements and prospects • EU models of regional development - efforts to reduce regional economic disparities.

ABOUT EURINT CONFERENCE SERIES

The EURINT conference series was launched in 2013 in the frame of the Jean Monnet Life Long Learning Programme. Since 2013, the EURINT conference has established itself as one of the most visible academic events in the field of European Studies from Central and Eastern Europe and, in this regard, we are pleased to have managed to develop it into a traditional conference series. The EURINT conference package addresses those who show a genuine interest in enhancing their research skills in European Studies and in contributing to developing a transnational network of contacts and cooperation. Usually, the two-day conference aims to transmit knowledge about the EU economic, social and political responses vis-à-vis the latest
economic and political developments, both within its borders and at the international level, to draw together scholars, researchers, experts, civil society activists and to encourage an exchange of views. The purpose of this event is to provide a proper context for mutual dialogue, joint knowledge and a better understanding of the challenges the EU faces from a threefold perspective: economic, political and societal. The EURINT conference series devotes particular attention to Central and Eastern European region, not only to countries which are part of the EU structures but also to the ones included in the Eastern dimension of the neighbourhood project, plus Russia.

The previous EURINT editions are our Centre for European Studies’ finest academic product and is the result of a 15 year long experience in organising international events and in creating strong platforms which foster discussions, research projects, workshops, public debates and provide the most up-to-date policy issues relating to the EU.

The conferences have attracted interest and appreciation. During the previous editions, participants have benefited from the presence of high-level experts in IR studies, Economics, Political Science, such as Erhard Busek (University of Vienna, Austria), Adam Eberhardt (Centre for Eastern Studies, Warsaw, Poland), Gabor Hunya (Vienna Institute for International Economic Studies, Austria), Masoud Imani Kalesar (Euronews, France), Hrant Kostanyan (Centre for European Policy Studies (CEPS), Brussels, Belgium), Laure Delcoure (Institute of International and Strategic Relations, Paris, France); Adelaide Duarte (University of Coimbra, Portugal), Mitchell Belfer (Metropolitan University Prague, Czech Republic), Tiu Paas (University of Tartu, Estonia), Elena Korosteleva (University of Kent, UK), Mihai Răzvan Ungureanu (University of Bucharest, Romania), Maurice Guyader (Sorbonne University, Paris, France), Grazyna Wojtkowska-Łodej (Warsaw School of Economics, Poland) etc. Apart from the top-level expertise developed, our participants have had the opportunity to make contacts with various specialists from several academic institutions, both from inside and outside EU’s borders. This has stimulated a wide range of partnership prospects which took further shape and laid the basis for the development of joint research projects. Hence, in 2015 we seek to strengthen our past efforts and provide participants, both with novel expertise, partnership opportunities and excellent speakers.
PRACTICAL INFORMATION

VENUE
The registration, the opening ceremony, panels and parallel sessions will be held in buildings „A” and „I” of Alexandru Ioan Cuza University of Iași (11, Carol I Bd.) - see the map on the back cover of the brochure.

• "A" Building (11, Carol I Bd.):
  o Ferdinand Hall (1st floor): Registration, Opening ceremony, Coffee break

• "I" Building (19, Carol I Bd.):
  o I.1, I.2, I.3, I.4 (1st floor): sessions
  o Room 3 (ground floor): internet room and printing

REGISTRATION DESK
Our colleagues will be happy to register you on Friday, October 23, between 9:00 and 9:30 a.m. at the EURINT Registration Desk situated at the entrance of Ferdinand Hall of the Alexandru Ioan Cuza University. You will be provided with a conference package, which will include the programme, the list of speakers and participants and other related materials.

PRESENTATION
Each participant will have 15 minutes for an oral presentation. Chairpersons will be strict on time. Paper discussions will take place after each presentation. We strongly encourage you to prepare a PowerPoint for your presentation (we recommend to have a .pdf version of your presentation). Computers will be available in each panel room. Presentations will be uploaded on computers before the start of the session.

INTERNET
Computers with internet connection will be available in Room 3 – “I” Building. In the same location you have the possibility to print and copy documents.
LOCAL TRANSPORTATION

- Buses to the University: 1, 13, 8, 28, 41. Tickets are available only in stations (2 lei per trip).
- From Central Station and Airport we recommend you to take the taxi (no direct connection to University).
  - All taxi are yellow / Price: ~ 2 Lei / Km
  - Companies: For You Taxi: 0040.232.222444; Euro Taxi: 0040.232.217217; Delta Taxi: 0040.232.222222

USEFUL PHONE NUMBERS

- Police / Ambulance / Firefighters: 112
- Train Timetable: 0232/410636
- Iasi International Airport: 0232/278510
- Consumer Protection Office: 0232/278233
- Centre for European Studies: 0232/201318

MEALS

Lunch on Friday (October 23) will take place in the lobby of “I” Building.

Dinner on Friday (October 23) will take place at Ristretto Restaurant (48, Carol I Bd., Super Copou)
# CONFERENCE PROGRAMME

### October 22, 2015

- Arrival of participants in Iasi
- Informal meeting: the invited lecturers and the scientific committee of the conference

### October 23, 2015

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Venue</th>
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<tbody>
<tr>
<td>09:00-09:30</td>
<td><strong>Registration of participants &amp; Coffee</strong></td>
<td>Ferdinand Hall – “A” Building</td>
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<tr>
<td>09:30-09:40</td>
<td><strong>Opening Ceremony</strong></td>
<td>Ferdinand Hall – “A” Building</td>
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<td>09:40-11:50</td>
<td><strong>Keynote lecture</strong></td>
<td>Ferdinand Hall – “A” Building</td>
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<td>11:50-12:00</td>
<td><strong>Launch of the Jean Monnet project</strong></td>
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**Welcoming remarks**
- Gabriela Carmen PASCARIU, Head of the Centre for European Studies - Alexandru Ioan Cuza University of Iasi
- Alexandru Florin PLATON, Deputy Head of the Centre for European Studies - Alexandru Ioan Cuza University of Iasi

**Keynote lecture**
- Gilles ROUET - Jean Monnet Ad personam Chair Professor, University of Versailles St-Quentin-en-Yvelines France, *Europe: Fears and Hopes*
- Adelaide DUARTE - Research Centre GEMF, Faculty of Economics University of Coimbra, Portugal, *Structural change, inequality and economic growth: evidence from a panel of Central and Eastern European countries*

**Launch of the Jean Monnet project**
*The Eastern Partnership under strain - time for a rethink?*
12:00-13:30  | **Lunch**  
              | Lobby of “I” Building

13:30-18:00  | **Parallel sessions**  
              | “I” Building

16:00-16:15  | **Coffee break**  
              | Lobby of “I” Building

18:00-20:00  | **Workshop:** *The Eastern Partnership under strain-time for a rethink?*

20:00        | **Dinner - Ristretto Restaurant**

**October 23, 2015**

14:00-15:00  | **Round table:** *Regional development in the European Union. Economy, territoriality, policies*
PARALLEL SESSIONS

SESSION 1:
EU towards deeper economic and monetary integration
“I” Building, Room I.1

SESSION 2:
European policies: challenges, achievements and prospects
“I” Building, Room I.2

SESSION 3:
EU models of regional development - efforts to reduce regional economic disparities
“I” Building, Room I.3
SESSION 1:
EU towards deeper economic and monetary integration
“I” Building, Room I.1

Chairs:
Adelaide DUARTE, University of Coimbra, Portugal
Cristian ÎNCALȚĂRĂU, Alexandru Ioan Cuza University of Iasi, Romania
Sorin MAZILU, Alexandru Ioan Cuza University of Iasi, Romania

Friday, October 23, 13:00 – 18:00

1. Adelaide DUARTE, Marta SIMOES (University of Coimbra, Portugal) - Structural change, inequality and economic growth: evidence from a panel of Central and Eastern European countries

2. João Sousa ANDRADE, António Portugal DUARTE (University of Coimbra, Portugal) - Crowding-in and crowding-out effects of public investments in the Portuguese economy

3. Maurice GUYADER (Université Paris 3 Sorbonne Nouvelle) - Ageing demography in Europe, migration and humanitarian policies

4. Iulian IHNATOV, Alin-Marius ANDRIEȘ, Mariana FOCA, Silviu Gabriel URSU (Alexandru Ioan Cuza University of Iasi, Romania) - The impact of the recent financial crisis on the financing of European SMES

5. Valentina Diana RUSU, Carmen TODERAȘCU (SANDU) (Alexandru Ioan Cuza University of Iasi, Romania) - Venture capital financing in emerging economies

6. Laura DIACONU (MAXIM) (Alexandru Ioan Cuza University of Iasi, Romania) - The refugees and the economic growth in the EU states: challenges and opportunities

7. Corneliu-Sorin BAICU, Luminița Claudia CORBU (“Stefan cel Mare” University of Suceava, Romania) - Economic freedom - a vector of transition from the informal to the formal economy

8. Ioana GUTU (Alexandru Ioan Cuza University of Iasi, Romania) - The TPP and TTIP trade agreements: the international negotiation process
9. Raluca Irina CLIPA (Alexandru Ioan Cuza University of Iasi, Romania) - *Industrial agglomerations – support of regional competitiveness. The case of Romania*

10. Loredana Florentina CĂTĂRĂU (Alexandru Ioan Cuza University of Iasi, Romania) - *Romanian emigrants identity changes as a result of the economic crisis from Europe*

11. Ionela-Daniela GĂITAN ("Ștefan cel Mare” University of Suceava, Romania) - *Economic effects of extreme risk events in Europe*

12. Sergey LISNYAK, Ilkhom SHARIPOV (Alexandru Ioan Cuza University of Iasi, Romania) - *Exploring the formal and informal institutions as a key tool for enhancing economic resilience*

13. Rodica PANAINTE (Alexandru Ioan Cuza University of Iasi, Romania) - *The European arrest warrant - form of judicial cooperation between European states*

14. Iulian IHNATOV, Alin Marius ANDRIEȘ, Bogdan CĂPRARU, Aviral Kumar TIWARI (Alexandru Ioan Cuza University of Iasi, Romania) - *The choice of loans’ denomination currency: consequences of foreign exchange and money markets comovement*

15. Igor ROTARU (Alexandru Ioan Cuza University of Iasi, Romania) - *Clusters and regional development. The agglomeration processes in the regions of Romania*

16. Bogdan Constantin IBĂNESCU, Mihail EVA (Alexandru Ioan Cuza University of Iasi, Romania) - *Spatial disparities of the convergence process in the Eastern part of European Union*

17. Elena Adriana BIEA (Transilvania University from Brasov, Romania) - *Strategii de marketing online aplicate în campanii electorale*

18. Nicolae TODERAS, Ana-Maria STĂVARU (National School of Political Studies and Public Administration, Bucharest, Romania) - *The consolidation of EU economic governance: the European semester and the evaluation of EU integration deepening*
SESSION 2:
European policies: challenges, achievements and prospects

“I” Building, Room I.2

Chairs:
Lucian DÎRDALĂ, Alexandru Ioan Cuza University of Iaşi
Teodor MOGA, Alexandru Ioan Cuza University of Iaşi
Gilles ROUET, University of Versailles St-Quentin-en-Yvelines France

Friday, October 23, 13:00 – 18:00

1. Emiliana Oana TATARCAN (Alexandru Ioan Cuza University of Iasi, Romania) - The European Union looking for the future. New forms of accountability and governance

2. Alexandru Bogdan CALANCE (Alexandru Ioan Cuza University of Iasi, Romania) - The European Union’s external affairs policy – the High Representative of the Union for External Affairs and Security Policy – a favorable framework for creating a single voice for the European diplomatic system or just a new bureaucratic structure?

3. Ilkhom SHARIPOV, Sergey LISNYAK (Alexandru Ioan Cuza University of Iasi, Romania) - The current state and prospects of economic development in the EU’s EaP countries

4. Irina GVELESIANI (Ivane Javakhishvili Tbilisi State University, Georgia) - EU policies regarding the development of trust-like devices - recent challenges, achievements, prospects and terminological insight

5. Vladlen MAKOUKH (independent expert) - New geopolitical realities and Ukraine: search for new models and combinations

6. Raluca-Anica ONUFREICIUC, Lacramioara MAFTEI (Alexandru Ioan Cuza University of Iasi, Romania) - The rule of law or the human rights in the European crisis context?

7. Ioana Antoaneta DODI (National University of Political Studies and Public Administration, Romania) - From a parliamentary assembly to a European parliament: an unfinished process

8. Paraschiva Ramona PĂUN (Alexandru Ioan Cuza University of Iasi, Romania) - The importance of corporate social responsibility in developing and implementing sustainable development policies in the European Union
9. Raisa PREUTESCU (Alexandru Ioan Cuza University of Iasi, Romania) - *European Union, humanitarian intervention and the responsibility to protect*

10. Nadiia BUREIKO (New Europe College, Romania) - *Mapping Ukraine's in-between-ness: from stereotypes to reality*

11. Lucian-Dumitru DÎRDALĂ (Mihail Kogălniceanu University – Iași, Romania) - *Accepting the inevitable? The European Council and the spitzenkandidat system in the European elections*

12. Ion MUȘCHEI (Alexandru Ioan Cuza University of Iasi, Romania) - *Romania, EU and Russia*

13. Loredana SIMIONOV (Alexandru Ioan Cuza University of Iasi, Romania) - *Threat perception in EU's relations with Russia*

14. Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi, Romania) - *Tourism at the Eastern border of EU and the crossborder cooperation*
SESSION 3:
EU models of regional development - efforts to reduce regional economic disparities
“l” Building, Room I.3

Chairs:
Ramona ȚIGĂNAȘU, Alexandru Ioan Cuza University of Iași
Mihaela IFRIM, Alexandru Ioan Cuza University of Iași

Friday, October 23, 13:00 – 18:00

1. Ligia MUNTEAN (JEMNA) (Alexandru Ioan Cuza University of Iasi, Romania) - Qualitative and quantitative research in economics. What the experts say?

2. Valentina Diana RUSU, Angela ROMAN (Alexandru Ioan Cuza University of Iasi, Romania) - Business environment in CEE countries: current challenges and perspectives


4. Marcela SLUSARCIC ("Stefan cel Mare” University Suceava, Romania) - Coordinates and representations of an architecture for a regional cross-border development strategy

5. Laura MURESAN (POTINCU) (University Transilvania of Brasov, Romania) - Development of legal responsibility for a socially responsible behavior of business operators in Romania, member state of European Union

6. Cristian Romeo POTINCU (University Transilvania of Brasov, Romania) - Importance of socially responsible attitude of public institutions in Romania, member state of European Union

7. Luminița Claudia CORBU ("Stefan cel Mare" University of Suceava, Romania) - Economics – the interdisciplinary view of Romanian pre-university education

8. Ana-Maria BERCU, Mihaela TOFAN (Alexandru Ioan Cuza University of Iasi, Romania) - Human resource as impact factor for regional competitiveness

9. Ana Maria BANU (West University of Timisoara, Romania) - Romania’s economic competitiveness challenges in the new European context
10. Gabriel CHELARIU (Alexandru Ioan Cuza University of Iasi, Romania) - Corporate Social Responsibility in Europe 2020

11. Liviu George MAHA, Sînziana BĂLŢĂTESCU (Alexandru Ioan Cuza University of Iasi, Romania) - TTIP - challenges and opportunities for the European economy

12. Ramona ȚIGĂNAȘU (Alexandru Ioan Cuza University of Iasi, Romania) - Adaptability and transformability in EU’s catching-up Member States: a holistic view using the theory of change

13. Mihaela IFRIM, Gabriel-Clau diu MURSA (Alexandru Ioan Cuza University of Iasi, Romania) - The ECB quantitative easing policy. A pessimistic perspective

14. Maria - Ramayana NESVADBA (Alexandru Ioan Cuza University of Iasi, Romania) - Hotărârea CEDO din cauza “Vicent Lambert vs Franța” și posibila reevaluare Europeană a morții asistate. Aspecte de drept comparat

15. Maria-Ramayana NESVADBA (Alexandru Ioan Cuza University of Iasi, Romania) - Studiu de legislație comparată și jurisprudența Europeană asupra reproducerei umane asistate medical și manipulării materialului genetic

16. Cristian ÎNCAIȚĂRĂU, Adrian Vasile HORODNIC, Doru Lucian BOTEZAT, Liviu OPREA (Alexandru Ioan Cuza University of Iasi, Romania; Grigore T. Popa University of Medicine and Pharmacy, Iasi, Romania) - The impact of economic transition on health in post-communist Romania

17. Sorin MAZILU (Alexandru Ioan Cuza University of Iasi, Romania) - Creative regions, smart regions and resilience: new perspective
SCIENTIFIC COMMITTEE

- Iordan BĂRBULESCU, National School of Political and Administrative Studies
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- Gilles ROUET, University of Versailles St-Quentin-en-Yvelines France
- Virgil STOICA, Alexandru Ioan Cuza University of Iasi, Romania
- Ramona ȚIGĂNAȘU, Alexandru Ioan Cuza University of Iasi, Romania
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- Researcher Ramona ȚIGĂNAȘU
- Researcher Cristian ÎNCAȚĂRĂU
- Researcher Loredana SIMIONOV
- Researcher Bogdan IBĂNESCU
- Researcher Sorin MAZILU
- Professor Alexandru-Florin PLATON
- Professor Liviu George MAHA
- Lecturer Lucian DÎRDALĂ
- Lecturer Teodor MOGA
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The Eastern Journal of European Studies EJES (ISSN: 2068-6633) – is a biannual academic journal and seeks to provide a forum for multidisciplinary and interdisciplinary dialogue between ideas and a framework for theoretical and empirical analyses covering major areas of subjects in the European studies field: European History, Politics, European Economy and European Policies, EU Community law, European Culture and Society.

CES Working Papers (ISSN 2067 – 7693) The issues are not focused on a particular subject; the papers cover different subjects connected with the European studies.

As CES’s primary journal, during the 5 years since it had been printed for the first time, EJES has already published the papers of over 150 researchers from more than 40 universities and institutes all over the world.

Both publications are peer-reviewed journals and the CES shows special interest and care in maintaining the high quality of the published articles and in guaranteeing a better international visibility by indexing them in international databases and sending volumes to over 30 libraries and European documentation centres in different EU countries. We invite you with high interest and regard to publish your research in our academic journals and we assure you of a prompt response to your proposals.

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